

CON[✓]ERSIO

Who are we?

Conversio is a carbon accounting and reporting consultancy, specialising in providing effective carbon and energy management solutions for small and medium-sized businesses.

We are a boutique consultancy supporting clients who are seeking to integrate environmental sustainability into their business.

Director Alex Stathakis has more than 8 years' experience in the carbon and energy sector as an advisor, consultant and manager. An analyst for Low Carbon Australia Limited, Alex played a key role delivering the Australian Government's National Carbon Offset Standard Carbon Neutral Program, working closely with businesses pursuing carbon neutral certification. As the Queensland program manager for City Switch Green Office, Alex supported commercial office tenants to improve office energy and waste efficiency.

He has lectured at UQ Business School on corporate sustainability, climate change and strategy, and has published articles on carbon reporting, climate policy, and adaptation to extreme weather events and climate change.

Alex holds a Master of Business and a Master of Technology and Innovation Management from the University of Queensland and a Bachelor in International Business Administration.

What can Conversio do for you?

We are experts in carbon footprinting, emissions and energy management plans, reporting and compliance. Conversio works with clients to identify business pathways to greater sustainability, providing practical advice that is easy to understand. We work with you to implement initiatives that move your business towards your sustainability goals.

CON[✓]ERSIO
CAPABILITY
STATEMENT



conversio.com.au

Conversio can:

- ✔ Support your business to improve sustainability and reduce its environmental impact
- ✔ Identify risks and opportunities associated for your business and manage reporting
- ✔ Help you make a business case for carbon reduction and energy efficiency
- ✔ Establish carbon/energy reduction targets and track performance
- ✔ Unlock opportunities to reduce emissions and save energy
- ✔ Identify exposure to climate policy and compliance obligations

We work with a wide range of clients, all with different needs and priorities. Through our personalised service we can deliver the right level of support to move your business forward and reduce your environmental impact.

We help you to navigate the perplexing world of carbon accounting and sustainability reporting, no matter where you are in your sustainability journey.

Our services

Carbon footprinting and reporting

Identifying your business's carbon footprint is the start of an effective carbon and energy management strategy, and may be required for regulatory purposes or voluntary reporting. We work with you to design, develop, manage, report and verify your business's carbon footprint.

Carbon and energy management.

Unlock cost-saving opportunities with a structured approach to carbon and energy management. We help you deal with rising energy prices, climate policy and compliance obligations by assessing energy use and carbon emissions. We provide a bespoke carbon and energy strategy for your business so you can reach your sustainability goals.

Carbon neutrality

Conversio will guide you through the process of becoming carbon neutral. We know the world of emissions and offsets like the back of our hand. We clarify the process so you can be confident about reducing your carbon footprint.

Airport Carbon Accreditation

Alexander is one of only three approved verifiers in Australia for the Airport Carbon Accreditation program. This voluntary program provides accreditation for airports committed to reducing their carbon emissions.

How can we help?

Call us today for an initial consultation, or visit our website for more information about our services.

CONVERSIO

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